



EOLA CAPITAL

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REAL ESTATE INVESTMENT FIRM REBRANDS ITSELF AS EOLA CAPITAL

JACKSONVILLE, FL - October 20, 2006 - Capital Partners, a privately-held real estate investment firm that owns, operates and manages office buildings throughout the Southeastern United States has today announced they are re-branding the company, beginning with a change in name.

The firm will now be known as Eola Capital, a reference to Lake Eola in Orlando, Florida, where the company was founded and is currently headquartered. The name change is due in part to confusion that developed as the company continued to expand throughout the Southeast. In order to avoid mistaking Capital Partners with other companies of a similar name, the firm determined it was necessary to revisit its brand.

“We are growing quickly in the Southeast region and have plans to continue that growth throughout the United States,” said Jim Heistand, founder of Eola Capital. “We’ve chosen the name Eola Capital to differentiate our company and signify our long term growth as we continue to expand into new markets.”

With this future expansion in mind, the firm had cause to reevaluate its brand and chose to base the new name and look on the geographical relevance of the company’s foundation, said Heistand. The new look of the company’s brand will support the new name and provide a fresh, though recognizable, personality for the company.

Based in Orlando with offices in Jacksonville, Tampa, Ft. Lauderdale, Tallahassee, Atlanta, Charlotte and Columbia, the mission of Eola Capital is to acquire real estate investments that achieve above average, risk-adjusted returns for its investment partners. Additional information is available at www.EolaCapital.com.

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